

Fully charged

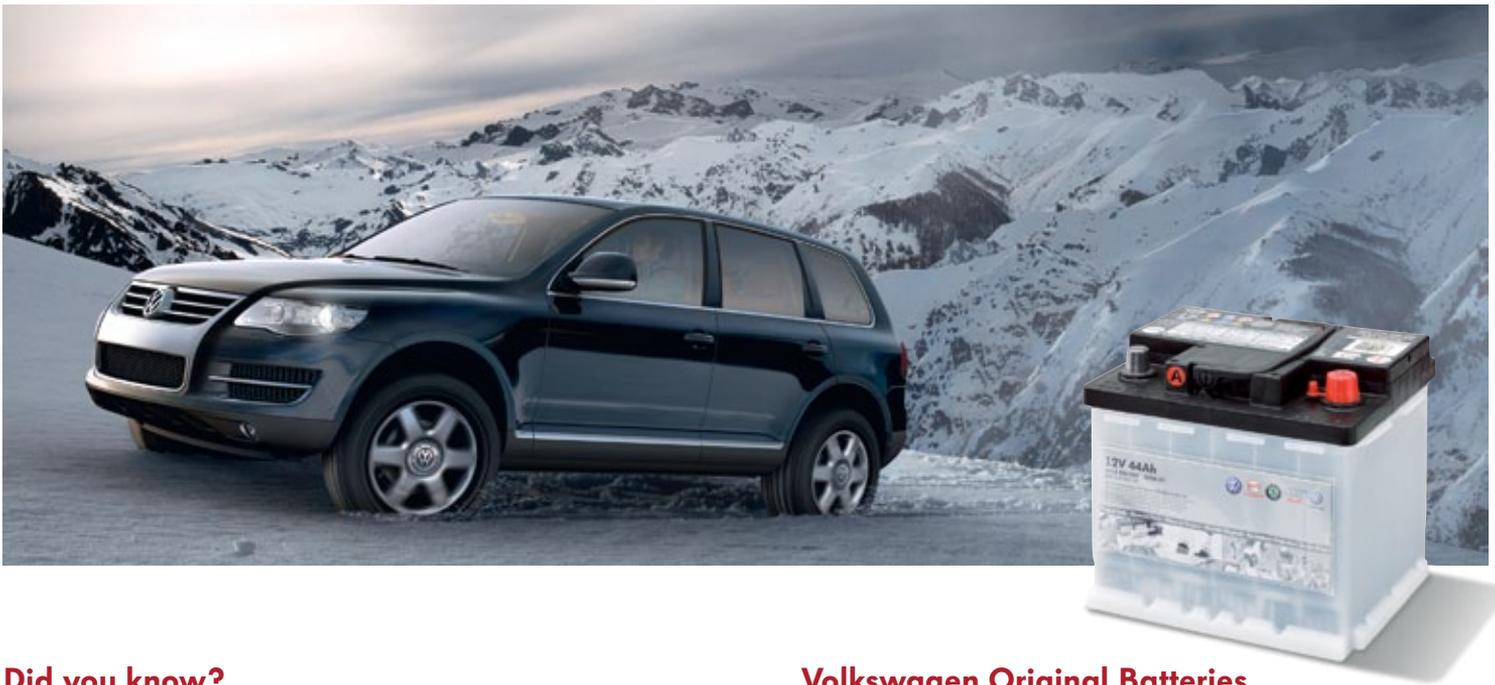
with power to spare



Volkswagen Original

Parts. Service. Accessories.





Did you know?

- The battery is the main source of the power required to start your engine, and also serves as a storage device for the energy produced by the alternator as you drive.

- Major advances are being made every day in electronics, and an increasing number of consumer devices and control units depend on the vehicle power supply network.

- Car battery performance declines significantly at low temperatures. During the winter, however, a considerable amount of extra power is required to start the engine, run the ventilating fan and produce heat for the vehicle interior.

- More electricity is used than what is produced by the alternator – especially on short trips.

- Breakdown statistics published by major automobile associations show that battery failure is the leading cause of problems on the road, and not just when it comes to older vehicles.

- Intense heat and extended downtimes cause batteries to self-discharge, and thus shorten their service life.

- Batteries are typical wear parts. Volkswagen recommends replacing them every four to five years.

- To ensure longevity and reliability, please have your battery tested according to your maintenance schedule.

Volkswagen Original Batteries ...

- ... reliably supply the engine and all electrical units with the required power, even in severe weather conditions.

- ... offer a cold-start guarantee in winter, and are reliable even during hot summers.

- ... are completely maintenance-free.

- ... have a low self-discharge rate throughout their entire operating life.

- ... have an integrated acid level indicator that makes it possible to check the battery's condition at a glance.

- ... set new service life standards. Since only high-quality materials are used, Volkswagen Original Batteries offer outstanding value for money.

Volkswagen Original Batteries – Your Benefits

- + Dependable and reliable at nearly all temperatures
- + Maintenance-free
- + An impressively long service life
- + Charge level indicator
- + 1 year / 20,000 km* parts and labour warranty plus 4 additional years of pro-rated coverage for the part only with proof of purchase

Insist on Volkswagen Original

Parts. Service. Accessories.



Why?

Only Volkswagen Original parts are engineered specifically for your vehicle. No retrofitting required. No modifications needed. Just the right part for your car at the right price – German-engineered, built to last, and backed by a limited warranty of 1 year / 20,000 km*.

**Keep your Volkswagen a Volkswagen.
Ask your dealer for more information.**

Purchase with confidence from your Volkswagen dealer

*A limited warranty of 1 year / 20,000 km (whichever occurs first) applies when parts or accessories are ordered and installed after the purchase or lease of your vehicle. "Volkswagen" and the Volkswagen logo are registered trademarks of Volkswagen AG. © 2010 Volkswagen Canada. | As of: 10/2010